

Demand TM

Driven

INSTITUTE

AFFILIATE

Information on the various DDI education and certification programs available.

- 1. Adaptive Enterprise Foundations (AEF) Program**
- 2. Demand Driven Planner (DDP) Program**
- 3. Demand Driven Operations (DDO) Program**
- 4. Demand Driven Distribution (DDD) Program**
- 5. Demand Driven Leader (DDL) Program**



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1. Adaptive Enterprise Foundations (AEF) Program

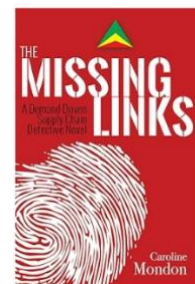


From planners to the CEO, including individuals in the S&OP team, operations, supply chain, human resources, marketing, sales and finance, inexperienced and experienced – all will benefit significantly from this course. They will not only learn and share the fundamental hard skills, but also the soft skills required, to turn a traditionally managed company into a dynamic, demand driven adaptive enterprise!

The AEF program promises to accelerate the enthusiasm for and proliferation of flow-based tactics throughout industry and corporations of all sizes. Flow is a key necessary condition for success in today's VUCA world. Therefore, this AEF program is ideal to support large, or small, Demand Driven transformations.

This AEF program then becomes a vehicle to create a common language between departments, hierarchical levels and all players in an enterprise. This is essential to start the collective intelligence process with a systemic understanding to break through conventional silos and the associated conflicts.

The course uses an interactive business case study from the business novel "The Missing Links" which reveals how middle management can contribute to a Demand Driven Adaptive Enterprise through sharing skills with peers, thus enabling senior managers to pilot change instead of being reluctant to it and to embrace new methods and technologies.



The AEF program shows companies how to make the best use of their existing resources and skills as well as identify which skills are missing from the path to a better ROI.

The program content includes: -

Chapter 1 – The New Normal in Industry

Part 1 – The company and its variable environment

Part 2 – Concepts of Supply Chain Management

Chapter 2 – Traditional Processes and Tools

Part 3 – Fundamental processes of all companies

Part 4 – Conventional IT tools and planning systems

Chapter 3 – Giants of Industrial Flow

Part 5 – Modern flow-based systems

Part 6 – Demand Driven Flow

Chapter 4 – From Linear to Adaptive

Part 7 – The Demand Driven Adaptive Enterprise

Part 8 – A maturity Model to becoming Adaptive

For more information go to [Adaptive Enterprise Foundations \(AEF\) Program \(demanddriveninstitute.com\)](http://demanddriveninstitute.com).



Finally, this 2-day program is designed to prepare individuals for the Demand Driven Institute's Adaptive Enterprise Foundations Professional™ (AEFP) certification exam. For more information go to [Demand Driven Fundamentals Professional \(DDFP\)™](http://demanddriveninstitute.com)

2. Demand Driven Planner (DDP) Program



The Demand Driven Planner (DDP)[™] Program is designed for planning, purchasing and supply chain personnel responsible for implementing and maintaining a DDMRP implementation. Designed by the leading authorities on DDMRP at the Demand Driven Institute, the Demand Driven Planner program is comprised of 13 modules of in-depth DDMRP education.

The program content includes: -

Module 1: Planning in the Modern World

Module 2: The Importance of Flow

Module 3: The Power of Decoupling

Module 4: Introducing DDMRP

Module 5: Strategic Inventory Positioning

Module 6: Distribution Network Positioning

Module 7: Buffer Profiles and Levels

Module 8: Dynamic Buffer Adjustments

Module 9: Demand Driven Planning

Module 10: Visible and Collaborative Execution

Module 11: Tactical Planning & Operational Scheduling With DDMRP

Module 12: Adapting the DDMRP Model (DDS&OP)

Module 13: Program Summary

For more information on the DDP program, go to [Demand Driven Planner \(DDP\)[™] Program \(demanddriveninstitute.com\)](http://DemandDrivenPlanner(DDP)™Program(demanddriveninstitute.com)).



The 2-Day Demand Driven Planner (DDP)[™] Program is the official preparatory education for the Demand Driven Planner Professional (DDPP)[™]. The DDPP[™] is a professional endorsement certification offered by the Demand Driven Institute, the global authority for Demand Driven education, training, certification and compliance. The DDPP[™] is earned by an individual who can apply the demand driven concepts, analyse an environment and evaluate an environment using the Demand Driven Material Requirements Planning (DDMRP) methodology. For more information on the DDPP[™] endorsement certification process visit the [Demand Driven Planner Professional \(DDPP\)[™] \(demanddriveninstitute.com\)](http://DemandDrivenPlannerProfessional(DDPP)™(demanddriveninstitute.com)).

3. Demand Driven Operations (DDO) Program



The Demand Driven Operations (DDO)[™] program is an eight-hour extension program available for those that have gone through DDI's Demand Driven Planner (DDP)[™] program. The program assumes a deep technical knowledge of DDMRP and will address in depth the other aspects of the Demand Driven Operating Model (DDOM) including operational metrics, control point scheduling, time and capacity buffer management and the struggle between cost and flow in operations. The program offers unique content not found in the DDP or Demand Driven Leader (DDL)[™] programs. The program is ideal for those in an operational scheduling and/or supervisory role or those that are wishing to gain a full appreciation of the entire DDOM.

The program includes: -

Module 1: Achieving a Flow-Based Operating Model

Module 2: DDOM Configuration

Module 3: Demand Driven Scheduling

Module 4: Demand Driven Operational Execution

Module 5: Demand Driven S&OP

Followed by a program summary

For more information go to [Demand Driven Operations \(DDO\) Program](#)



The Demand Driven Operations Professional (DDOP)[™] is a professional endorsement certification offered by the Demand Driven Institute, the global authority for Demand Driven education, training, certification and compliance. The DDOP[™] is earned by an individual who can analyse an environment, place control points, capacity and time buffers and apply demand driven scheduling and execution concepts. The endorsement is intended as an extension endorsement from the DDPP[™] endorsement. For more information on the DDOP endorsement certification process visit [Demand Driven Operations Professional \(DDOP\)[™] \(demanddriveninstitute.com\)](#).

4. Demand Driven Distribution (DDD) Program



The Demand Driven Distribution (DDD)[™] program is designed for planning, purchasing and supply chain personnel responsible for implementing and maintaining a Demand Driven Distribution Requirements Planning (DDDRP) implementation. Designed by the leading authorities on DDMRP/DDDRP at the Demand Driven Institute, the Demand Driven Distribution program is comprised of 10 modules of in-depth DDDRP education. The DDD Program is the official preparatory course for the Demand Driven Distribution Professional (DDDP)[™] certification exam.

The Program Content Includes: -

- Module 1: Distribution Today
- Module 2: The Importance of Flow
- Module 3: Becoming Demand Driven
- Module 4: Strategic Decoupling
- Module 5: Buffer Profiles and Levels
- Module 6: Dynamic Adjustments
- Module 7: Demand Driven Planning
- Module 8: DDDRP Execution
- Module 9: Adapting the DDDRP Model
- Module 10: The Inventory Target Ratio (ITR)
- Program Summary

For more information go to [Demand Driven Distribution \(DDD\) Program](#)



The Demand Driven Distribution (DDD)[™] Program is official preparatory education for the Demand Driven Distribution Professional (DDPP)[™]. The Demand Driven Distribution Professional (DDPP)[™] is a professional endorsement certification offered by the Demand Driven Institute, the global authority for Demand Driven education, training, certification and compliance. The DDDP[™] is earned by an individual who can apply the demand driven concepts, analyse an environment and evaluate an environment using the Demand Driven Distribution Requirements Planning (DDDRP) methodology. For more information on the DDDP endorsement certification process visit the [Demand Driven Distribution Professional \(DDPP\)[™]](#) (demanddriveninstitute.com).

5. Demand Driven Leader (DDL) Program



The Demand Driven Leader (DDL)TM Program equips senior and mid-level operations and supply chain managers with the ability to design, implement and sustain a Demand Driven Operating Model (DDOM) including parameter settings through Demand Driven S&OP

(DDS&OP). Designed by the leading authorities on Demand Driven methods at the Demand Driven Institute, the Demand Driven LeaderTM Program is comprised of 6 modules of in-depth Demand Driven education. The DDL Program is the official preparatory course for the Demand Driven Leader Professional (DDLTM) endorsement certification test.

The program content includes: -

Module 1: Today's Business Landscape

Module 2: Striving for Relevant Information

Module 3: The Demand Driven Adaptive Enterprise (DDAE) Model

Module 4: The Demand Driven Operating Model

Module 5: Demand Driven Sales and Operations Planning (DDS&OP)

Module 6: Adaptive Sales & Operations Planning

Program Summary

For more information go to [Demand Driven Leader \(DDL\) Program](#)



The Demand Driven Leader (DDL)TM Program is official preparatory education for the Demand Driven Leader Professional (DDLTM). The Demand Driven Leader Professional (DDLTM) is a professional endorsement certification offered by the Demand Driven Institute, the global authority for Demand Driven education, training, certification and compliance. The DDLTM demonstrates that an individual can apply the concepts of the Demand Driven Operating Model, analyse and evaluate an environment according to the principles of the Demand Driven Operating Model and the tactical components of Demand Driven S&OP. For more information on the DDLTM endorsement certification process visit [Demand Driven Leader Professional \(DDLTM\) \(demanddriveninstitute.com\)](#).