

MEET | LEARN | GROW





THE OPPORTUNITY

Women in Procurement extends an exclusive invitation for your esteemed company to take a leading role in our upcoming 4th WIP Summit on May 4th. This event provides a distinctive platform for your brand to act as a crucial ally and thought leader. By actively participating in conversations that recognise, empower, and equip women in procurement (WIP), sponsors position themselves as influential contributors to shaping the future of women in corporate South Africa. Sponsorship not only amplifies brand exposure but also facilitates connections with influential women decision-makers within the procurement space.

Furthermore, sponsorship sends a resounding and influential endorsement of women's empowerment within the Procurement industry.

THE INSTITUTE

Anchored by our Global Platform, **Procurementor**, we lead the charge in promoting diversity and inclusion within the Procurement sector.

More than advocates and role models, we are catalysts for change, pushing beyond boundaries to heighten awareness and underscore the critical importance of inclusivity.

Spotlighting the stories of successful women, WIP transcends inspiration to cultivate a culture of empowerment. We don't just inspire; we actively empower, serving as a catalyst for aspiring professionals to forge careers in procurement. This marks a significant leap toward constructing a more inclusive, diverse, and socially aware future for the procurement industry, aligning with our broader mission of addressing socioeconomic issues and fostering positive change.

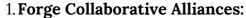
THE SESSIONS

Our sessions are meticulously designed to provide valuable insights, foster networking opportunities, and spur personal and professional growth. The upcoming conference in May centers around the theme, "Procurement Adopting a Total Value Approach."

We extend a warm invitation for your esteemed company to join us in this impactful initiative, where your support will play a crucial role in shaping the narrative of women in the procurement industry.



WIP AIMS TO:



- Bring together industry organisations dedicated to advancing Women in Procurement.
- Foster partnerships that amplify the collective impact on women's roles within the procurement sector.

2. Empowerment Through Education:

- Equip, inspire, and empower women in procurement through targeted educational initiatives.
- Provide resources and tools that enhance skill sets and foster professional development.

3. Navigate Challenges and Facilitate Solutions:

- Facilitate open discussions on the diverse challenges faced by women in procurement within corporate environments.
- Strategise and share insights on overcoming barriers and accessing opportunities for professional growth.

4. Cultivate a Collaborative Platform:

- Establish a vibrant platform for women in procurement to network, fostering connections that transcend boundaries.
- Facilitate collaborative learning and engagement, creating opportunities for women to collaborate on various business endeavours.







SPONSORSHIP PACKAGES

SPONSORSHIP PACKAGES			
Package	Amount	Benefits	Option
Table Sponsorship	R8000 - R10 000	 Sponsorship recognition Logo placement Social media mentions Sponsor listing in the WIP event adverts 	0
Friend Of WIP Sponsorship	R20 000	 Sponsorship recognition Logo placement Social media mentions A 5% discount on 2 tickets Sponsor listing 	0
Bronze Sponsorship	R40 000	 Sponsorship recognition Logo placement Social media mentions 1 complimentary ticket to the WIP 2024 summit - 5% discount on additional tickets Sponsor listing Logo and link on WIP's website 	0
Silver Sponsorship	R60 000	 2 complimentary tickets to the WIP 2024 summit - 10% discount on additional tickets Personalised sponsor booth at the WIP summit Logo and link on the WIP website Contribution to follow-up messaging to attendees of the WIP 2024 summit Option to place written materials at the summit Add-on option for the WIP Podcast 	0

- Sponsorship recognition for the WIP 2024 summit
- Logo placement on digital and physical materials and signage for all summits
- Social media mentions across the WIP social media properties





SPONSORSHIP PACKAGES

Package	Amount	Benefits	Option
Gold Sponsorship	R80 000	 Prominent personalised sponsor booth/table at the WIP 2024 summit 30 second video "commercial" provided by sponsor company to be played a minimum of 1 time per day during the WIP 2024 Summit 3 complimentary tickets to the WIP 2024 summit - 15% discount on additional tickets Contribution to follow-up messaging to attendees of the WIP 2024 summit Logo on event website Dedicated social media posts across WIP social media properties Profile or interview on WIP Medium Guest placement for 1 interviewee on the WIP podcast 	0
Platinum Sponsorship	R100 000	 Top Recognition at WIP 2024 Summit Opportunity to customise sponsorship with WIP Year long direct communication with the WIP community via our newsletter Social media and press recognition Prominent exhibition space at the summit 5 tickets to the WIP 2024 summit - 25% discount on additional tickets Guest placement for 1 interviewee on the WIP podcast Featured profile or interview on the WIP's/Procurementor's newsletter 1-Minute Video "commercial" provided by sponsor company to be played during the WIP's 2024 Summit Pre-Summit Email Blast: One email, provided by sponsor, to be sent by WIP to opt-in list Logo & Link in prominent position on the WIP's Website 	0



SPONSORSHIP FORM



From Company Name _					
Postal address:					
P Code —		-			
Contact Details tel: _					
Email					
Your name & Position					
Would you like to be part of this event?					
Yes No					
If you will be sponsoring, please indicate which package you wish to sponsor: See Previous pages					
Approved signatory					
Date -					

Notes:

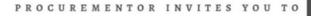
- 1. The sponsorship conformation form constitutes a legal commitment by the sponsoring company to participate as a sponsor to the value indicated
- 2. The promised exposure in return for sponsorship will only be activated on receipt of a signed contract and payment of the 75% deposit
- 3. All sponsorship contracts are final and cannot be retracted
- 4. Deposits are non-refundable
- 5. The WIP events committee reserves the right to decline sponsorship bookings

Financial Sponsors benefit from meaningful exposure in our growing global community Some of the benefits of sponsorship include:

- The opportunity to promote your company during, before and/or after events
- Discounts on supplementary registrations
- Exposure in our online community of members And more

Benefits depend on sponsorship level





03 FEBRUARY 9 am - 1pm CAT

WOMEN IN PROCUREMENT 2021



LERATO **SEBATA** SPEAKER PROF SOPE WILLIAMS-ELEGBE

SPEAKER

Dr AYANDA SANET NTETA SHEPPERSON

SPEAKER SPEAKER



SPEAKER



MODERATOR

BONGANI MOSES

DEBBIE TAGG

WELCOMING SPEAKER NOTE



Online event



info@procurementor.co.za +27828537800

ProcureMentor

SPONSOR THE EVENT I PARTNER WITH US



TICKET

Procurementor Presents



MARCH

Women in PROCUREMENT







MPHO MATSITSE

MMATSHEPO RASEBOPYE

MJ SCHOEMAKER

DAWN SMITH

DR ALLISON ANTHONY ATHI MBETE





R110pp



SARIE











