March 2021

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SUPPLY CHAIN PROCUREMENT CERTIFICATE



# Supply Chain Procurement Certificate - Overview

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**Fundamentals of Procurement** 

### Objectives:

- 1. Define and compare purchasing to procurement.
- 2. Describe the types of materials purchased.
- 3. List at least two objectives for tactical buying.
- 4. Compare tactical buying to strategic sourcing.
- 5. Compare centralized and decentralized purchasing.
- 6. Compare the roles of planner/buyer and buyer.
- 7. List seven steps in the purchasing cycle.
- 8. Quantify the financial impact of purchasing.
- 9. List at least two objectives for procurement.
- 10. Using the purchasing classification matrix, compare the commodity category versus strategic category.

### Topics:

Fundamentals of Procurement - Overview

Purchasing to Procurement

**Procurement Basics** 

Purchasing to Procurement

Purchasing as Integral to Supply Chain Management

Materials and Supplies Purchased

Services Purchased

### Tactical and Strategic

**Tactical Purchasing Objectives** 

**Tactical Buying** 

**Purchasing Functions** 

Tactical and Strategic

Tactical Buying versus Strategic Sourcing

Organizational Design Considerations

Centralized versus Decentralized

Various Roles within Purchasing

### Purchasing Cycle

The 7 Steps in the Purchasing Cycle

Purchasing Cycle Step 1: Requisition and Specification

Purchasing Cycle Step 2: Source and Obtain Pricing

Purchasing Cycle Step 3: Financial Impact of Purchasing

Purchasing Cycle Steps 4-7: Agreement, Follow Up, Acceptance, and Approval

### Procurement

**Procurement Objectives** 

**Anatomy of Procurement Strategy** 

Procurement Strategy: Environmental Scanning

Procurement Strategy: Organizational Structure

Procurement Strategy: Inventory Strategy Procurement Strategy: Supplier Relations

Procurement Strategy: Technology Enablers

Procurement Strategy: Performance and Continuous Improvement

Interview: Fundamentals of Procurement Fundamentals of Procurement - Summary

### Sourcing Strategies

### Objectives:

- 1. List at least two additional activities in strategic sourcing compared to traditional sourcing.
- 2. Name the five steps in the sourcing process and differentiate what activities in each step is
- 3. considered strategic sourcing.
- 4. Develop a cost-avoidance analysis.
- 5. Distinguish between different types of supplier relationships.
- 6. Define supplier relationship management (SRM).

### Topics:

Sourcing Strategies - Overview

Strategic Sourcing

Sourcing and Strategic Sourcing

Strategic Sourcing Objectives

Strategic Sourcing Activities

Sourcing Process Steps

Make-or-Buy Decision

Cost Avoidance Analysis Training Exercise

Spend Analysis

Spend Analysis Documents

#### Suppliers

Supplier Relationships

**Sourcing Alternatives** 

Supplier Scoring and Assessment

Supplier Selection Cost Comparison

Categories of Supplier

## Pricing

Overview of Pricing

Break-Even Analysis

Discounts

**Purchase Quantity Discount** 

**Negotiation Objectives** 

Design Collaboration

Advantages of Collaborative Supplier Involvement

### Supplier Relationship Management

Supplier Relationship Management (SRM)

Traditional Purchasing versus SRM

Benefits of Supplier Relationship Management

Implementing SRM Strategy

Video Interview: Sourcing Strategies

Sourcing Strategies – Summary

Purchase Order Management and Performance Measurement

### Objectives:

- 1. List the five steps in the purchase order flow.
- 2. List the two steps in the purchasing cycle that are not included in the purchase order flow.
- 3. Compare static to dynamic database files.
- 4. Calculate MRP using inventory data provided.
- 5. Define vendor-managed inventory (VMI) process.
- 6. List one step in the purchase order flow that is not included in the procure-to-pay cycle.
- 7. List the five components of a SRM system.

### Topics:

Purchase Order Management and Performance Measurement - Overview

Purchase Requisition

**Purchase Order Flow** 

Visual Purchasing Policies

Purchase Order Flow Step 1: Generate Requisition

Data Maintenance — Static and Dynamic Database Files

Material Requirements Planning

MRP Purchase Order Actions

**Purchasing Kanban** 

Supplier Kanban Example

Order Point and Periodic Review

**Budgeted versus Unexpected Requirements** 

Purchase Order Management

Purchase Order Flow Step 2: Issue Purchase Order - Ordering Approaches

Vendor-Managed Inventory (VMI)

**Purchasing Process Methods** 

Timing of Purchases

Transportation Mode Decision

Purchase Order Flow Step 3: Follow Up — Status Reporting

Purchase Order Flow Step 4: Receiving and Order Close-Out

Purchase Order Flow Step 5: Approve Payment

Purchasing Performance Measurement

Purchasing Performance Measurement

**Global Sourcing** 

Effect of Technology and the Internet on Purchasing

Internet-Enabled Purchasing Components

Supplier Relationship Management (SRM)

**SRM Services** 

**SRM Processing** 

Portals and Auctions

Video Interview: Purchase Order Management

Purchase Order Management and Performance Management - Summary

# **Contract Management and Negotiations**

## Objectives:

- 1. List the five steps in the purchase order flow.
- 2. List the two steps in the purchasing cycle that are not included in the purchase order flow.
- 3. Compare static to dynamic database files.
- 4. Calculate MRP using inventory data provided.
- 5. Define vendor-managed inventory (VMI) process.
- 6. List one step in the purchase order flow that is not included in the procure-to-pay cycle.
- 7. List the five components of a SRM system.

### Topics:

Contract Management and Negotiations - Overview

Contract Management

**Contract Defined** 

Phases of Contract Management

**Contract Performance** 

ERP System Functionality and SRM for Contract Management

**Dispute Resolution** 

Negotiations - What to Negotiate

Negotiation Objectives - What Is negotiated

Agreements Drive Negotiations

Value and Risk

Pricing

Terms and Conditions - Specific to Contract

Terms and Conditions - Generic

Terms and Conditions - Legal Clauses

Negotiations - How to Negotiate

Negotiations - How to Negotiate

Grasp the Situation

Five Forces of Competition

Culture

Procurement Classification Matrix and SWOT Analysis

#### PDCA Framework

Plan - Overview

Topics to be Negotiated

Influences during Negotiations

**Negotiating Style** 

**Negotiation Tactics** 

Simulate, Practice, and Send Agenda

Do - Overview

Successful Negotiators

Check - Overview

Action - Overview

Interview: Negotiations

Contract Management and Negotiations - Summary

### Sustainability and Ethical Sourcing

### Objectives:

- 1. Explain the benefits of utilizing sustainable procurement principles and practices.
- 2. Explain the Triple Bottom Line.
- 3. List the 10 principles of the UN Global Compact.
- 4. List methods for using sustainability in product design.
- 5. Give examples of supplier sustainability criteria, including economic, social and environmental actions.
- 6. List elements of sustainable packaging.
- 7. Define why it is important for procurement professionals to act and source in an ethical manner.
- 8. Explain the use of diversity in ethical sourcing.

### Topics:

Sustainability and Ethical Sourcing - Overview

Sustainability Principles

Introduction to Sustainability

Sustainable Supply Chain Management

Sustainable Procurement

Triple Bottom Line

Sustainability Principles

Carbon Footprint and Waterprint

Corporate Social Responsibility

Guidelines and Standards

Sustainability Guidelines and Standards That Influence Procurement

Global Reporting Initiative

Recognized Standards in Procurement: ISO

Other Recognized Standards in Procurement

Application of Sustainability in Procurement

Applying Sustainability to Procurement Activities

General Procurement Sustainability Guidelines

Sustainable Sourcing of Products and Services

Sustainability Activities with Suppliers

Working with Suppliers on Packaging

Sustainable Procurement Logistics Activities

Organizational Activities for Procurement

Implementation of Sustainable Procurement

**Prioritizing Products and Services** 

Sustainable Procurement Trade-offs

Sustainable Procurement Success Criteria

### **Ethical Sourcing**

Ethics within the Procurement Function

General Ethics Issues

**Ethical Sourcing** 

Diversity in Sourcing

**Conflict Minerals** 

Code of Conduct

Legislation related to Sourcing Practices

Benefits of Ethical Sourcing

Steps to Ensure Ethical Behavior and Sourcing

How to Begin an Ethical Sourcing Initiative

Interview: Sustainability

Sustainability and Ethical Sourcing - Summary

Procurement Evaluation Metrics and Intelligent Supply Chain

### Objectives:

- 1. Discuss the importance of metrics within procurement.
- 2. Develop procurement metrics for the procurement area and suppliers.
- 3. Know how to use benchmarking and discuss the benefits.
- 4. Describe the elements of balanced scorecards.
- 5. Identify sustainability measurement criteria.
- 6. Develop a supplier rating system for evaluating suppliers.
- 7. Describe the use of blockchain technology.
- 8. Understand the different types of advanced analytics.
- 9. List different kinds of artificial intelligence.

### Topics:

Procurement Evaluation Metrics and Intelligent Supply Chain - Overview

Procurement Evaluation Metrics

Introduction to Procurement Evaluation Metrics

Using Measurements in Procurement

Steps to Implement a Procurement Metrics Program

Challenges for Measurement Systems

Benchmarking and KPIs

Key Performance Indicators (KPIs)

SCOR and ASCM Enterprise

SCOR and SCOR metrics

**ASCM Enterprise Certification** 

Procurement and Supplier Metrics

**Internal Procurement Metrics** 

Sustainability Metrics

**Environmental Metrics** 

Social Responsibility Metrics

Supplier Metrics

Supply Chain Metrics

Types of Supplier Metrics

Performance Results and Audits

**Supplier Certification** 

Intelligent Supply Chain

Intelligent Supply Chain

Role of Information in the Management of the Supply Chain

Cloud Computing, Big Data, Control Towers, and Artificial Intelligence

**Advanced Analytics** 

Inter-organizational Systems

Blockchain and Internet of Things (IoT)

Supply Chain Event Management

Intelligent Supplier Collaboration and Interaction

Intelligent Supply Chain Logistics

Other Supply Chain Technology and Trends

Interview: Procurement Evaluation Metrics

Procurement Evaluation Metrics and Intelligent Supply Chain - Summary

# Title:

Test: Supply Chain Procurement Certificate

## Information:

Passing score: 70%

Questions: 72

# 12 questions per session

- Fundamentals of Procurement
- Sourcing Strategies
- Purchase Order Management and Performance Measurement
- Contract Management and Negotiations
- Sustainability and Ethical Sourcing
- Procurement Evaluation Metrics and Intelligent Supply Chain
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### **About ASCM**

The Association for Supply Chain Management (ASCM) is the global leader in supply chain organizational transformation, innovation and leadership. As the largest non-profit association for supply chain, ASCM is an unbiased partner, connecting companies around the world to the newest thought leadership on all aspects of supply chain. ASCM is built on a foundation of APICS certification and training spanning 60 years. Now, ASCM is driving innovation in the industry with new products, services and partnerships that enable companies to further optimize their supply chains, secure their competitive advantage and positively impact their bottom lines.

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